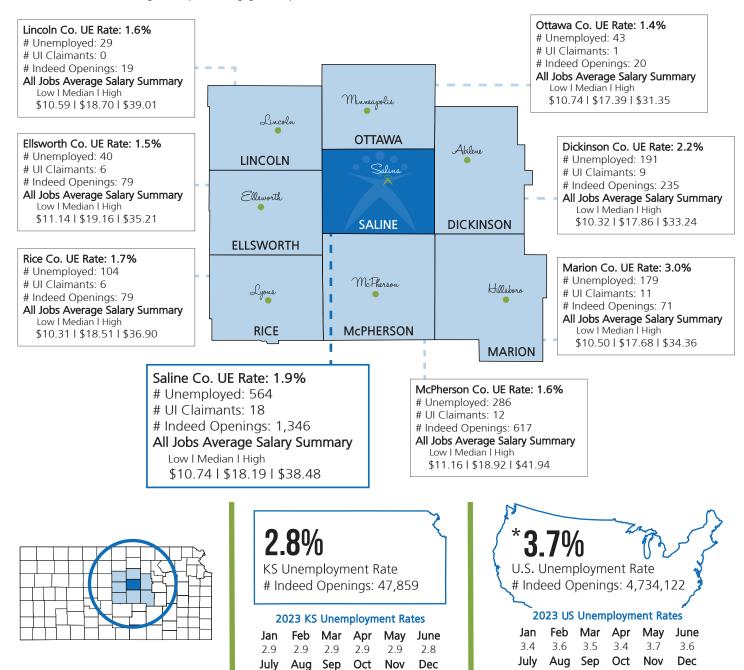
# The Arnold Group's SALINE COUNTY EMPLOYMENT IMPACT ANALYSIS

Talent remains center stage in today's dynamic and fiercely competitive job market as the unemployment rate hovers near historic lows across the state. The challenge of retaining your current workforce while attracting new top talent in a shrinking labor pool has reached an unprecedented level of complexity. With ever-changing employee demands and expectations, as well as the challenging economic times marked by increased living costs and job insecurity, offering the right balance of comp and benefits is paramount for any organization aiming to retain and motivate their workforce effectively. As many employers have learned, employee compensation isn't a static issue but a dynamic challenge requiring constant vigilance and action to protect against decreased morale, increased turnover, and a negative impact on engagement, performance, and overall business results.



\*The Federal Reserve considers a base unemployment rate (the U-3 rate) of 5.0%-5.2% as "full employment" in the economy.

3.9

3.8

3.5

3.8

The Arnold Group

3.7

3.7

View previous analysis: https://www.the-arnold-group.com/SalineCounty Request analysis for specific job title: TAGsalina@the-arnold-group.com

2.8

2.9

2.9

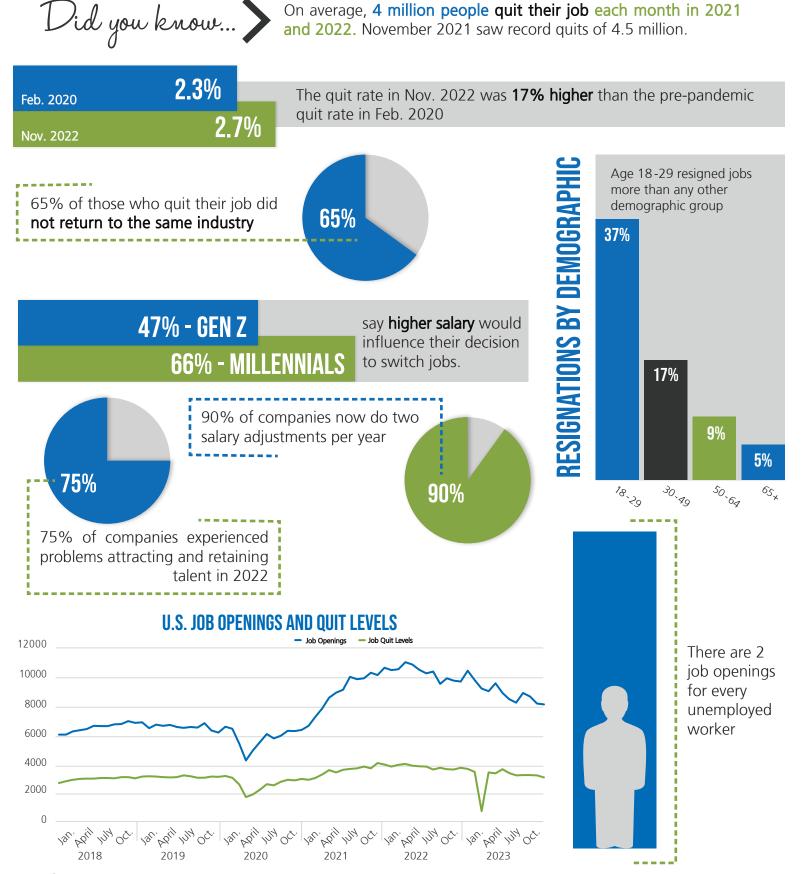
2.8

2.7

2.7

# **THE GREAT REFLECTION**

On average, 4 million people quit their job each month in 2021



The Arnold Group

Sources: Federal Reserve Economic Data; Bureau of Labor Statistics; 20 STUNNING GREAT RESIGNATION STATISTICS [2023]: WHY ARE AMERICANS LEAVING THEIR JOBS?, Zippia; Willis Towers Watson Public Limited Company (WTW) Salary Budget Planning Report

### **QUARTERLY JOBS SUMMARY**

Jobs in Kansas	Jobs in U.S.
Government Sector Private Sector	All Sectors
Q4-23: +1,800 Q4-23: +3,800	Q4-23: +565,000
Q3-23: -700 Q3-23: +2,800	Q3-23: +324,000
Q2-23: +1,700 Q2-23: -2,400	Q2-23: -68,000
Q1-23: +2,300 Q1-23: -3,200	Q1-23: -499,000
2023 KS Jobs Summaries	2023 U.S. Jobs Summaries
Jan         Feb         Mar         Apr         May         June           +6K         -4.7K         -2.2K         -200         -1.5K         +1K           +4.4K   +1.6K         -2.8K   -1.9K         +700   -2.9K         +3001-500         +7001-2.2K         +7001+3	+517K -632K -348K +358K -496K +70K
July         Aug         Sep         Oct         Nov         Dec           +2K         -4.1K         +4.2K         +3.2K         +2.7K         -300           +500   +1.5K         -1.4K   -2.7K         +200   +4K         +800   +2.4K         +600   +2.1K         +400   -7	

### SUMMARY OF US SALARY AND INFLATION RATES:

#### AVERAGE SALARY INCREASE

**2019:** 3.75% **2020:** 2.83% **2021:** 8.89% 2016: 1.13% **2017:** 3.45% 2018: 3.62% **2022:** 4.20% **2023:** 4.60% 2024: 3.9%-4.2% \*Projected

INFLATION RATE

2016: 1.26% **2017:** 2.13% **2018:** 2.44% **2019:** 1.81% **2020:** 1.23% **2021:** 4.69% **2022:** 8.01% **2023:** 4.12% 2024: TBD

> 70% Spent more than budgeted/planned on pay adjustments in 2022

> > Intend to increase salary budgets in 2023 **68%**

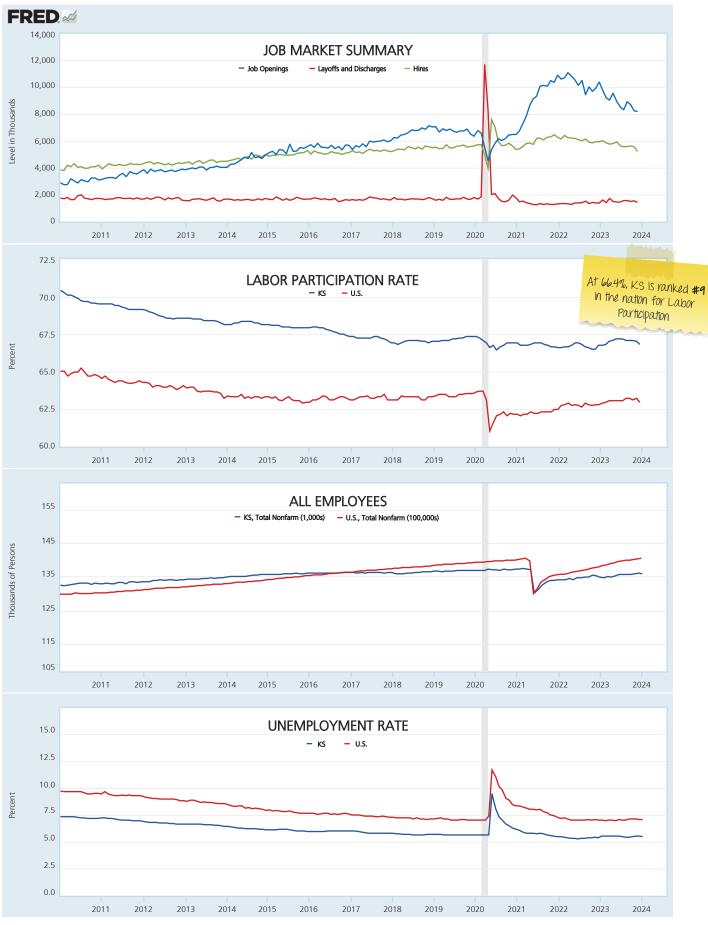
### WHAT COMPANIES ARE DOING TO REMAIN COMPETITIVE IN THE TOUGH LABOR MARKET:





> > Sources: Bureau of Labor Stastics, The Employment Situation; Willis Towers Watson Public Limited Company (WTW) Salary Budget Planning Report; Adecco Jobs Report; Indeed; Monthly JOLTS Report

### **FEDERAL RESERVE ECONOMIC DATA**



The Arnold Group

\*Numbers subject to revision from previous versions based on the latest data updates  $$\mathsf{Page}\:4$$ 

## TAG EMPLOYMENT OUTLOOK SURVEY RESULTS

question 1:

The demand for workers has cooled (down 22.5% from 2021's peak). Is your organization's need for hiring in the first half of 2024 following suit?

question 2:

The national quit rate has finally dropped, matching quit rates from 2019. Did you experience a similar drop in turnover in Q4-2023?

question 3:

Wage growth appears to be slowing in 2024. Does your organization plan to pivot strategy to match the slow down or maintain your current compensation strategy to remain competitive?

question 4:

Rumor has it (and recent data indicates) the beginning of a shift back to an 'employers market' with job growth slowing and the labor force continuing to grow. How might this impact your hiring strategy for 2024?

question 5:

More and more companies are shifting job description requirements, with planning to eliminate a Bachelor's Degree requirement being a predicted trend for 2024. Are you considering any job description requirement updates to help with your 2024 recruiting strategy? 48%
48%
36%
No, definitely still actively hiring

